



Barend Fruithof

Born 1967, Swiss citizen

Mr. Barend Fruithof is currently CEO of the globally operating Aebi Schmidt Holding AG based in Zurich-Oerlikon. Before joining Aebi Schmidt Holding AG in 2017 Barend Fruithof held various executive positions in major Swiss banks as well as Raiffeisen and cantonal banks with focus on corporate and institutional customer services. Most recently, he was Head of Switzerland & Global Custody and member of the Executive Board at Bank Julius Baer & Co. AG, Zurich. Mr. Fruithof is currently member of the Board of Directors at esisuisse (Einlagensicherung), AMAG Leasing AG, HRS Real Estate AG and Zugerberg Finanz AG. In addition he is member of the Board at Swissmem. Mr. Fruithof holds a degree in business administration (KLZ), a master of marketing (eidg. dipl. Marketingleiter) from University Bern and a degree as Executive MBA from University St. Gallen (HSG).